

Eligible Class	Verification	Permitted Use Examples
<p>REALTOR® Members – Individual Name (Phase I – October 23rd, 2014)</p> <ul style="list-style-type: none"> ▪ May use a .REALTOR domain name in connection with their name as it appears in the record used to verify membership. ▪ May include aliases and initials, but must include a full first or full last name directly before .REALTOR. ▪ Common variations of first names will be available via word spinner. ▪ May include generic or geographic terms before the member’s name. Street addresses will not be permitted. ▪ May include numbers before or after the name. ▪ May not use “REALTOR” at the secondary level (before the dot). 	<p>NRDS Member ID (NAR)</p> <p>NAF ID (CREA)</p>	<p>JohnDoe CondoKingJohn JDoe TeamJackDoe John TopSellingAgentDoe Doe JohnDoe123 JohnWDoe 123JohnDoe JWDoe BubbaDoe JackDoe ChicagoJDoe JayDoe buywithJohn JohnnyDoe DoeJohn</p>
<p>REALTOR® Members – Firm Name (Phase II – TBD for Q1 2015)</p> <ul style="list-style-type: none"> ▪ May use a .REALTOR domain name in connection with their firm name as that name appears in the record used to verify membership. ▪ Firm name must match the verification record. Other legal or DBA names are not permitted. ▪ May only be registered by the broker of record. ▪ If exact match to NRDS record is not available, then may include a number that is not 3 or 5 digits before or after the firm name. ▪ May not use “REALTOR” at the secondary level (before the dot). ▪ Members whose firms are owned, controlled, or under common control of an entity whose primary business is the electronic display of real property ads may not license domain names that are substantially similar to the name of the parent or affiliate’s real property ad business. 	<p>NRDS Office ID (NAR)</p> <p>CREA TBD</p>	<p>JohnWaynRealEstate Cloud9RealEstate RemaxSouthland AtProperties CoastalCanyonRealty TheGroup TheGroup1</p>
<p>Member Boards (Phase II – TBD for Q1 2015)</p> <ul style="list-style-type: none"> ▪ May use a .REALTOR domain name in connection with their association name as that name appears in the record used to verify membership. ▪ Use of “BOR”, “AOR”, “REB”, “Board of REALTORS”, “Association of REALTORS”, and “Real Estate Board”, and their French equivalents as determined by CREA, are for exclusive use by this class. <ul style="list-style-type: none"> ○ BOR, AOR, and REB may be contained in REALTOR® Member domains provided they do not suggest that the domain name belongs to a Member Board (e.g., BORis.REALTOR and REbecca.REALTOR are permitted). 	<p>Assoc ID (NAR)</p> <p>CREA TBD</p>	<p>FloridaAssociation FloridaREALTORS SouthwestFLBOR RealtorAssociationofNewMexico FAR FAR1</p>

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<ul style="list-style-type: none">▪ May use acronyms.▪ May not register a geographic-only domain name.▪ Full official names of each Member Board will be reserved for purchase by the Member Board.▪ NAR Member Boards may not display real property ads.		